Celebrating the Centenary of the BC Forest Service

Mike Apsey



Planning for the Centenary of the BC Forest Service

2012 marks the 100th year that our agency has:

- managed and protected our forest and rangeland ecosystems
- generated wealth for the province and stimulated local economic activity
- been tightly woven into the social fabric of BC

2012 is a time for us to celebrate our past accomplishments and bridge to our future.







Benefits

- Charting our future by understanding our past
- Intergenerational knowledge transfer
- Enhance engagement
- Public communication



BCFS100 Governance Structure

BC Forest Service Centenary Society

|

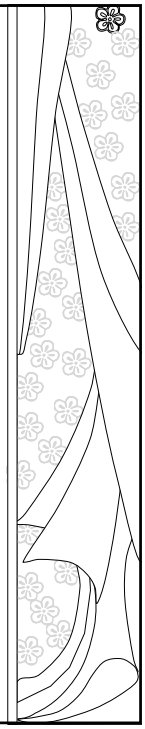
Board of Directors

|

Planning Committee

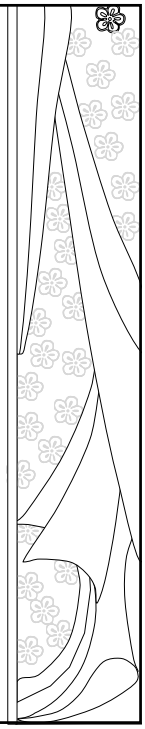
|

Sub-committees



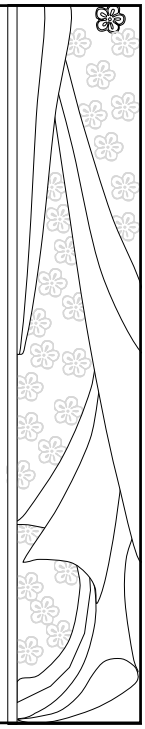
Directors of the BC Forest Service Centenary Society

- Mike Apsey – President
- Jim Snetsinger – Vice-President
- Jim Challenger – Secretary/Treasurer
- Doug Adderley
- John Flanagan
- Kevin Lavelle
- Rick Wells
- Colene Wood
- Phil Zacharatos



BCFS100 Planning Committee

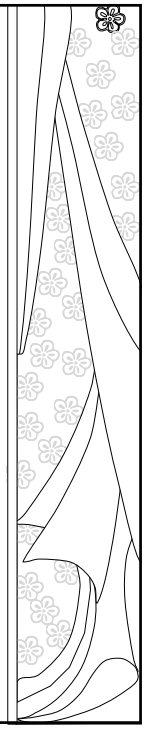
Doug Adderley	Retired
Mike Apsey	Retired
Brian Barber	Tree Improvement, Victoria
Jim Challenger	Retired
John Cuthbert	Retired
Harry Drage	Retired
John Flanagan	Wildfire Management, Victoria
Al MacPherson	Retired
Marg Nichols	Retired
John Parminter	Retired
Gordon Prest	Retired
Tamara Spurling	Forest Practices, Victoria
Lyle Resh	Retired
Alasdair Ring	Information Management, Victoria
Rick Wells	Revenue, Victoria
Colene Wood	MOE, Victoria



BCFS 100 Governance Structure

Sub-committees

- Website
- Book
- DVD video
- Theme papers
- Funding
- Collections
- Oral histories
- Events
- Communications



Centenary Objectives

- To celebrate past accomplishments and inspire optimism for the future
- To create interest and enthusiasm for the BC Forest Service and the forest sector
- To collect and preserve artifacts and memorabilia
- To raise awareness of the historic and present role of the BC Forest Service



Target Audiences

- Staff – past, present and future
- Elected officials
- Communities
- Consultants and suppliers
- Industries
- Public – domestically, nationally and internationally
- Professional associations
- Schools and students







Proposed Products

- Interactive website
- Coffee table style book
- DVD video
- Theme papers
- Oral histories
- Artifact collections
- 2012 Events

Web Site – www.bcfs100.ca







Action Plan

2009 - Done

- Launched and began to populate website
- Began work on book, oral histories, and theme papers
- Tracked down video tape resources
- Began chronology
- Investigated funding opportunities







Action Plan - continued

2010

- Confirm funding sources
- Begin work on research and writing of book
- Identify video production options
- Begin design and production of take aways
- Collections nominations
- Oral history recording and transcribing
- Theme paper research and writing
- Website content expansion

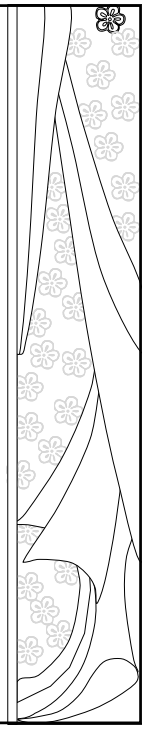
Action Plan - continued

2011

- Complete and print book
- Produce and replicate DVD video
- Organize 2012 events schedules
- Finalize collections
- Publish oral histories and theme papers

2012

- Host events and ceremonies
- CELEBRATE!



How To Get Involved

- Become a member of the Society
- Contribute photos, stories and information to the website
- Volunteer to help with oral histories, collections, theme papers and events
- Help track down funding for the project

